

John J. Waldron

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: August 17, 2023

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about John J. Waldron (CRD # 7058741) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about John J. Waldron is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRO** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

John J. Waldron | Born 1959

#### **Post-Secondary Education**

Robert Morris University | B.S., Accounting | 1982

#### **Recent Business Background**

Waldron Private Wealth, LLC | Managing Member and President | September 1995 – Present

Purshe Kaplan Sterlin Investments | Investment Adviser Representative | December 2012 – December 2018

LPL Financial Corporation | Investment Adviser Representative | September 1995 – December 2012

The Fragasso Group, Inc. | Investment Adviser Representative | January 2003 – November 2012

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of John J. Waldron. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which John J. Waldron is actively engaged.

Licensed Insurance Agent. Mr. Waldron, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Waldron to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Waldron that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission product from Mr. Waldron. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

Director of RE Holding Company. Mr. Waldron is director of real estate holding company.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Waldron Private Wealth is required to disclose information regarding any arrangement under which John J. Waldron receives an economic benefit from someone other than a client for providing investment advisory services.

Mr. Waldron's annual compensation is based, in part, on the number of clients that Mr. Waldron introduces to the Registrant. Accordingly, Mr. Waldron has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



# Matthew Helfrich

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: July 10, 2023

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Matthew Helfrich (CRD # 4344282) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Matthew Helfrich is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDROI** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Matthew Helfrich | Born 1981

#### **Post-Secondary Education**

Duquesne University | B.S., Investment Management | 2003

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Partner   January 2018 – Present                        |
|---|
| Waldron Private Wealth, LLC   President   April 2015 – Present                        |
| Waldron Private Wealth, LLC   Chief Compliance Officer   January 2012 – December 2023 |
| Waldron Private Wealth LLC   Chief Investment Officer   January 2012 – April 2015     |

#### **Professional Designations**

Mr. Helfrich is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

For additional information about each of these credentials, please refer directly to the website of the issuing organization.

Private Wealth

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Matthew Helfrich. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Matthew Helfrich is actively engaged.

Licensed Insurance Agent. Mr. Helfrich, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Helfrich to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Helfrich that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Helfrich. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

Trustee. On a limited basis and for a fee, Mr. Helfrich serves as trustee for clients whom the Registrant provides investment advisory services. Conflict of Interest: A conflict of interest occurs when Mr. Helfrich's personal or business interests potentially conflict with their responsibilities to the trust beneficiaries. Clients are reminded that they are under no obligation to use the Registrant or its affiliates for trustee services. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

Committee Member. Mr. Helfrich is a member of Duquesne University's Investment and Audit Committee.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Helfrich's annual compensation is based, in part, on the number of clients that Mr. Helfrich introduces to the Registrant. Accordingly, Mr. Helfrich has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



# Michael E. Krol

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: December 31, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Michael E. Krol (CRD #4855869) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Michael E. Krol is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRO** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Michael E. Krol | Born 1979

#### **Post-Secondary Education**

Duquesne University | B.S., Accounting and Information Technology | 2001

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Partner   January 2018 – Present                    |
|---|
| Waldron Private Wealth, LLC   Head of Wealth Advisory   January 2018 – Present    |
| Waldron Private Wealth, LLC   Chief Service Officer   January 2015 – January 2018 |

#### **Professional Designations**

Mr. Krol is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP<sup>®</sup> professional who does not abide by this commitment, but CFP Board does not guarantee a CFP<sup>®</sup> professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Michael E. Krol. Waldron Private Wealth has no information to disclose in relation to this Item.

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#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Michael E. Krol is actively engaged.

Licensed Insurance Agent. Mr. Krol, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurancerelated products on a commission basis. Clients can engage Mr. Krol to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Krol that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Krol. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. Mr. Krol is licensed to sell insurance in Pennsylvania. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

Certified Public Accountant (CPA). Mr. Krol, in his individual capacity, is a certified public accountant, and may recommend his tax preparation and/or accounting services. To the extent a client determines to engage Mr. Krol to provide tax preparation and/or accounting services, such services shall be provided by Mr. Krol in his individual capacity as a certified public accountant, independent of Registrant. Registrant shall receive no portion of fees charged by Mr. Krol for such services. Conflict of Interest: The recommendation by Mr. Krol that a client elect his accounting services presents a conflict of interest, as the receipt of fees for accounting services may provide an incentive to recommend such services, rather than recommending such services based upon a particular client's needs. No client is under any obligation to utilize Mr. Krol for accounting services. Clients are reminded that they may elect to obtain accounting services recommended by the Registrant through other non-affiliated certified public accountants. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Krol's annual compensation is based, in part, on the number of clients that Mr. Krol introduces to the Registrant. Accordingly, Mr. Krol has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



# Benjamin Michael Greenfeld

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Benjamin Michael Greenfeld (CRD # 5272549) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Benjamin Michael Greenfeld is available on the SEC's website at www.adviserinfo.sec.gov.

# WALDRON Private Wealth

#### **ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE**

Benjamin Michael Greenfeld | Born 1984

#### **Post-Secondary Education**

Duquesne University | B.S., Finance | 2006

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Partner   January 2018 – Present                      |
|---|
| Waldron Private Wealth, LLC   Chief Investment Officer   April 2015 – Present       |
| Waldron Private Wealth, LLC   Director – Investments   January 2014 – April 2015    |
| Waldron Private Wealth, LLC   Senior Investment Analyst   March 2011 – January 2014 |

#### **Professional Designations**

Mr. Greenfeld is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at
  a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board
  has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive
  financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying
  credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Benjamin Michael Greenfeld. Waldron Private Wealth has no information to disclose in relation to this Item. WALDROI Private Wealth

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Benjamin Michael Greenfeld is actively engaged.

Licensed Insurance Agent. Mr. Greenfeld, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Greenfeld to purchase insurance products on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Greenfeld that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Greenfeld. Clients are reminded that they may purchase insurance products recommended by Mr. Greenfeld through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

Trustee. On a limited basis, Mr. Greenfeld serves as trustee for clients whom the Registrant provides investment advisory services. Conflict of Interest: A conflict of interest occurs when Mr. Greenfeld's personal or business interests potentially conflict with their responsibilities to the trust beneficiaries. Clients are reminded that they are under no obligation to use the Registrant or its affiliates for trustee services. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Greenfeld's annual compensation is based, in part, on the number of clients that Mr. Greenfeld introduces to the Registrant. Accordingly, Mr. Greenfeld has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



## Robert H. Wyche

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Robert H. Wyche (CRD #6486897) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Robert H. Wyche is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRO** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Robert H. Wyche | Born 1977

# Post-Secondary Education Campbell University | B.S.B.A., Trust Management | 2000 University of Pittsburgh | M.B.A. | 2009 Recent Business Background Waldron Private Wealth, LLC | Managing Director | January 2023 – Present Waldron Private Wealth, LLC | Partner | January 2018 – Present Waldron Private Wealth, LLC | Managing Director – Wealth Advisors | January 2018 – January 2023 Waldron Private Wealth, LLC | Managing Director – Wealth Advisors | January 2018 – January 2023

#### **Professional Designations**

Mr. Wyche holds the Accredited Trust and Fiduciary Advisor ("ATFA") certification through the Trust & Wealth Management Program offered by Campbell University and may refer to himself as an Accredit Trust Fiduciary Advisor. The ATFA certification is voluntary. No federal or state law or regulation requires financial planners or trust professionals to hold the ATFA certification. You may find more information about the ATFA certification at www.trusteducationfoundation.com.

To become a ATFA certification holder, an individual must fulfill the following requirements:

- Grandfather option Fiduciaries at the office level with at least 10 years of experience in the financial services industry, a minimum of
  five of which are in trust account administration, are eligible to apply to be "grandfathered" and acquire the ATFA Certification without
  sitting for the examination. In order to be considered, applicants must also meet one of the following criteria: (1) hold an active ongoing
  fiduciary certification. Licensed attorneys whose primary work focus is trust and wealth management are invited to apply, or (2) hold an
  undergraduate or graduate Trust & Wealth Management degree from Campbell University.
- Campbell University graduates Graduates of Campbell's undergraduate or graduate Trust & Wealth Management programs are immediately eligible to sit for the ATFA Examination upon graduation and will be granted the ATFA certification once they have at least three years of experience in the financial services industry, a minimum of two of those years being in trust account administration.
  - Other applicants Fiduciaries not meeting the work experience requirement to "grandfather" must successfully complete the following:
    - Trust Advisors Institute, Fiduciary Fundamentals
    - o Trust Advisors Institute, Advanced Practices, and
    - o The ATFA Examination

Holders of the ATFA certification must complete forty-five hours of approved continuing education (for calculation purposes one hour equals sixty minutes) every three years in order to maintain their certification. The required core disciplines for CE credit are as follows: (1) fiduciary and trust activities, (2) financial planning, (3) tax law and planning, and (4) investment management.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Robert H. Wyche. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Robert H. Wyche is actively engaged. Private Wealth

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Trustee. On a limited basis, Mr. Wyche serves as trustee for clients whom the Registrant provides investment advisory services. <u>Conflict of Interest</u>: A conflict of interest occurs when Mr. Wyche's personal or business interests potentially conflict with their responsibilities to the trust beneficiaries. Clients are reminded that they are under no obligation to use the Registrant or its affiliates for trustee services. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Wyche's annual compensation is based, in part, on the number of clients that Mr. Wyche introduces to the Registrant. Accordingly, Mr. Wyche has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



Casey J. Robinson

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Casey J. Robinson (CRD # 4974293) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Casey J. Robinson is available on the SEC's website at www.adviserinfo.sec.gov.

WALDRO

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Casey J. Robinson | Born 1986

#### **Post-Secondary Education**

Indiana University of Pennsylvania | B.S., Marketing | 2008

Carlow University | M.B.A. | 2012

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Partner   December 2022 – Present            |
|--|
| Waldron Private Wealth, LLC   Chief Planning Officer   June 2022 – Present |
| Waldron Private Wealth, LLC   Managing Director   June 2019 – June 2022    |
| Waldron Private Wealth, LLC   Wealth Counselor   June 2017 – January 2019  |
| Waldron Private Wealth, LLC   Wealth Planner   June 2014 – June 2017       |

#### **Professional Designations**

Mr. Robinson is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Private Wealth

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Casey J. Robinson. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Casey J. Robinson is actively engaged.

Licensed Insurance Agent. Mr. Robinson, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Robinson to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Robinson that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Robinson. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. Mr. Robinson is licensed to sell insurance in Pennsylvania. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Robinson's annual compensation is based, in part, on the number of clients that Mr. Robinson introduces to the Registrant. Accordingly, Mr. Robinson has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



Carmen J. Palmieri

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Carmen J. Palmieri (CRD # 5744484) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Carmen J. Palmieri is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRON** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Carmen J. Palmieri | Born 1981

#### **Post-Secondary Education**

University of Delaware | B.S., Business Administration | 2003

Duquesne University | M.B.A. | 2006

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Partner   December 2022 – Present   |
|---|
| Waldron Private Wealth, LLC   Managing Director – Family Office Services   December 2021 – January 2023 |
| Waldron Private Wealth, LLC   Senior Wealth Strategist   January 2021 – December 2021                   |
| Waldron Private Wealth, LLC   Director – Investments   January 2015 – January 2021                      |

#### **Professional Designations**

Mr. Palmieri has been a CFA® Charterholder since 2015. CFA® designates an international professional certificate that is offered by the CFA Institute. The Chartered Financial Analyst® (CFA®) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 178,000 CFA<sup>®</sup> Charterholders working in over 170 countries and regions. To earn the CFA<sup>®</sup> charter, candidates must: (1) pass three sequential, six-hour examinations; (2) have at least four years of qualified professional investment experience; (3) join CFA Institute as members; and (4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

#### High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA® Charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

#### **Global Recognition**

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA<sup>®</sup> charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA<sup>®</sup> Charterholders —often making the charter a prerequisite for employment. Additionally, regulatory bodies in 38 countries/territories recognize the CFA<sup>®</sup> charter as a proxy for meeting certain licensing requirements, and more than 466 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

#### Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

Private Wealth

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Carmen J. Palmeri. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Carmen J. Palmieri is actively engaged.

Licensed Insurance Agent. Mr. Palmieri, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Palmieri to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Palmieri that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Palmieri. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. Mr. Palmieri is licensed to sell insurance in Pennsylvania. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Palmieri's annual compensation is based, in part, on the number of clients that Mr. Palmieri introduces to the Registrant. Accordingly, Mr. Palmieri has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interest.

#### **ITEM 6. SUPERVISION**



# Ali C. Swart

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Ali C. Swart (CRD # 4974293) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Ali C. Swart is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Ali C. Swart | Born 1986

#### **Post-Secondary Education**

Marietta College | B.A., Marketing and Management Information Systems | 2008

Florida Atlantic University | M.B.A. | 2010

#### **Recent Business Background**

| Waldron Private Wealth, LLC | Partner December 2022 – Present                           |
|-----------------------------|---|
| Waldron Private Wealth, LLC | Managing Director – Wealth Planning   June 2022 – Present |
| Waldron Private Wealth, LLC | Director – Wealth Planning   February 2018 – June 2022    |

#### **Professional Designations**

Ms. Swart completed the Executive Certificate in Financial Planning in 2012. The Executive Certificate in Financial Planning is a sequential six-course certificate program offered in Pittsburgh at Duquesne University. The program is designed to be completed in nine months and the curriculum focuses on the technical aspects, practical application, and ethics and professionalism of financial planning.

Ms. Swart is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, she may refer to herself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and she may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Private Wealth

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Ali C. Swart. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Ali C. Swart is actively engaged.

Licensed Insurance Agent. Ms. Swart, in her individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Ms. Swart to purchase insurance products on a commission basis. <u>Conflict of Interest</u>: The recommendation by Ms. Swart that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Ms. Swart. Clients are reminded that they may purchase insurance products recommended by Ms. Swart through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Ms. Swart's annual compensation is based, in part, on the number of clients that Ms. Swart introduces to the Registrant. Accordingly, Ms. Swart has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



Eric C. Vogt

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Eric C. Vogt (CRD # 5150466) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Eric C. Vogt is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRO** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Eric C. Vogt | Born 1984

#### **Post-Secondary Education**

Miami University of Ohio | B.A., Finance | 2006

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Partner   December 2022 – Present              |
|--|
| Waldron Private Wealth, LLC   Senior Wealth Strategist   May 2020 – Present  |
| Waldron Private Wealth, LLC   Wealth Advisor   January 2018 – May 2020       |
| Waldron Private Wealth, LLC   Wealth Counselor   January 2002 – January 2018 |

#### **Professional Designations**

Mr. Vogt is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at
  a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board
  has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive
  financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying
  credentials.
- Examination Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Eric C. Vogt. Waldron Private Wealth has no information to disclose in relation to this Item.

**WALDRON** Private Wealth

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Eric C. Vogt is actively engaged.

Licensed Insurance Agent. Mr. Vogt, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Vogt to affect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Vogt that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Vogt. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. Mr. Vogt is licensed to sell insurance in Pennsylvania. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Vogt's annual compensation is based, in part, on the number of clients that Mr. Vogt introduces to the Registrant. Accordingly, Mr. Vogt has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



## Christopher T. Brown

989 Old Eagle School Road, Suite 810

Wayne, PA 19087

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: August 1, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Christopher T. Brown that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Christopher T. Brown is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Christopher T. Brown | Born 1998 Post-Secondary Education University of South Carolina | B.A., Communications | 2020 Recent Business Background Waldron Private Wealth, LLC | Investment Associate | April 2024 – Present Truist Wealth | Investment Associate | August 2022 – January 2024 The Vanguard Group, Inc. | Registered Person | March 2021 – March 2022 J. G. Wentworth | Account Executive | June 2020 – November 2020 University of South Carolina | Student | August 2016 – May 2020

**ITEM 3. DISCIPLINARY INFORMATION** 

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Christopher T. Brown. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### ITEM 5. ADDITIONAL COMPENSATION

Mr. Brown's annual compensation is based, in part, on the number of clients that Mr. Brown introduces to the Registrant. Accordingly, Mr. Brown has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



Nicholas A. Colaizzi

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: April 2, 2025

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Nicholas A. Colaizzi that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Nicholas A. Colaizzi is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRO** Private Wealth

#### **ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE**

Nicholas A. Colaizzi | Born 1997

#### **Post-Secondary Education**

Robert Morris University | B.S., Finance | 2019

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Investment Strategist   December 2022 – Present          |
|--|
| Waldron Private Wealth, LLC   Senior Investment Analyst   January 2022 – December 2022 |
| Waldron Private Wealth, LLC   Investment Analyst   January 2020 – January 2022 –       |
| Waldron Private Wealth, LLC   Investment Associate   January 2017 – January 2020       |

#### **Professional Designations**

Mr. Colaizzi is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Nicholas A. Colaizzi. Waldron Private Wealth has no information to disclose in relation to this Item.

Private Wealth

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Nicholas A. Colaizzi is actively engaged.

Licensed Insurance Agent. Mr. Colaizzi, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Colaizzi to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Colaizzi that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Colaizzi. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. Mr. Colaizzi is licensed to sell insurance in Pennsylvania. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Colaizzi's annual compensation is based, in part, on the number of clients that Mr. Colaizzi introduces to the Registrant. Accordingly, Mr. Colaizzi has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



Chase D. Conti

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: Dated: January 9, 2025

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Chase D. Conti (CRD # 5930586) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Chase D. Conti is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Chase D. Conti | Born 1988

#### **Post-Secondary Education**

Robert Morris University | B.S.B.A., Finance and Accounting | 2011

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Director – Wealth Planning   January 2025 – Present |
|---|
| Waldron Private Wealth, LLC   Director – Investments   May 2022 – December 2024   |
| Waldron Private Wealth, LLC   Senior Investment Analyst   January 2019 – May 2022 |
| Waldron Private Wealth, LLC   Investment Analyst   July 2013 – January 2019       |

#### **Professional Designations**

Mr. Conti is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Mr. Conti holds the Chartered Alternative Investment Analyst (CAIA®) designation, which is issued by the CAIA Association®. To earn the CAIA® designation, candidates must pass the CAIA Association®'s Level I and II exams, and have a bachelor's degree and one year of professional experience in the field of alternative investment analysis or other regulatory, banking, financial, or related field (or alternatively a minimum of four years of professional experience in

Private Wealth

the field of alternative investment analysis or other regulatory, banking, financial, or related field). Currently, there are no continuing education requirements. Chartered Alternative Investment Analyst is a certification mark and CAIA® is a registered certification mark owned and administered by the CAIA Association®.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Chase D. Conti. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Chase D. Conti is actively engaged.

Licensed Insurance Agent. Mr. Conti, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Conti to purchase insurance products on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Conti that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Conti. Clients are reminded that they may purchase insurance products recommended by Mr. Conti through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Conti's annual compensation is based, in part, on the number of clients that Mr. Conti introduces to the Registrant. Accordingly, Mr. Conti has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



Patrick Cortazzo, Jr.

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400 Bridgeville, Pennsylvania 15017 www.waldronprivatewealth.com

This brochure supplement provides information about Patrick Cortazzo Jr. (CRD #6865265) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Patrick Cortazzo Jr. is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRO** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Patrick Cortazzo Jr. | Born 1996

#### **Post-Secondary Education**

Saint Vincent College | B.S., Finance | 2018

#### **Recent Business Background**

Waldron Private Wealth, LLC | Wealth Planning Analyst | May 2022– Present

Treloar & Heisel Wealth Management | Wealth Advisor | January 2022 – May 2022

Treloar & Heisel Wealth Management | Associate Wealth Advisor | May 2019 – December 2021

Treloar & Heisel Wealth Management | Client Service Associate | December 2018 – May 2019

BNY Mellon | AML Compliance Specialist | August 2018 – December 2018

#### **Professional Designations**

Mr. Cortazzo is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at
  a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board
  has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive
  financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying
  credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP<sup>®</sup> professional who does not abide by this commitment, but CFP Board does not guarantee a CFP<sup>®</sup> professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Mr. Cortazzo has held the designation of Chartered Financial Consultant (ChFC<sup>®</sup>) since 2021. The ChFC<sup>®</sup> designation is awarded by The American College, an accredited private educational institution that offers both undergraduate and graduate training programs. Prerequisites include high school education and three years of full-time business experience within the five years preceding the awarding of the designation. Average study

WALDRON Private Wealth

time to earn the ChFC<sup>®</sup> exceeds 450 hours, to complete the 8 required college-level courses and pass the final exam for each course. Required courses cover topics, including retirement and estate planning; insurance planning; financial process and environment, income tax planning; employee benefits planning; asset protection planning and estate tax, transfer tax, and gift tax planning; and applications of comprehensive financial planning and consulting. Certification requires 30 CE credits every two years. ChFC<sup>®</sup> charterholders are held to a fiduciary standard and agree to comply with The American College code of ethics and procedures.

Mr. Cortazzo has held the designation of Certified Student Loan Professional (CSLP®) since 2020. This designation is awarded by the Certified Student Loan Advisors Board of Standards and is used by financial professionals who seek to provide information to clients about how to efficiently repay student loans within the larger scope of their financial plans. Certification requires individuals to have two years of industry experience in financial services or hold a bachelor's degree in business or finance from an accredited college or university. Individuals must also hold a license or registration in a regulated financial services industry (brokerage, investment adviser services, insurance). Unlicensed individuals providing coaching services may qualify for the certificate program subject to the verification of business and individual qualifications. Designees are required to complete an annual competency exam to ensure that they continue to demonstrate the knowledge required to provide student loan repayment advice to clients.

## **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Patrick Cortazzo Jr. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Patrick Cortazzo, Jr. is actively engaged.

Licensed Insurance Agent. Mr. Cortazzo, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Cortazzo to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Cortazzo that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Cortazzo. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. Mr. Cortazzo is licensed to sell insurance in Pennsylvania. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

## **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Cortazzo's annual compensation is based, in part, on the number of clients that Mr. Cortazzo introduces to the Registrant. Accordingly, Mr. Cortazzo has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



Kelly P. Costello

177 N. Main Street, Suite 200

Plymouth, MI 48170

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: April 2, 2025

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Kelly P. Costello that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Kelly P. Costello is available on the SEC's website at www.adviserinfo.sec.gov.

WALDRON Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Kelly P. Costello | Born 1977

#### **Post-Secondary Education**

Rutgers University | B.S., Economics | 2001

## **Recent Business Background**

Waldron Private Wealth, LLC | Director – Wealth Planning | January 2024 – Present

Raymond James & Associates | Financial Advisor | May 2017 – January 2024

Wells Fargo Advisors | Financial Advisor | February 2012 – March 2017

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Kelly P. Costello. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Kelly P. Costello is actively engaged.

Licensed Insurance Agent. Mr. Costello, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Costello to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Costello that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Costello. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Costello's annual compensation is based, in part, on the number of clients that Mr. Costello introduces to the Registrant. Accordingly, Mr. Costello has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



# Madison T. Daggett

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: Dated: December 31, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Madison T. Daggett that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Madison T. Daggett is available on the SEC's website at www.adviserinfo.sec.gov.

WALDRON Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Madison T. Daggett | Born 1997

#### **Post-Secondary Education**

University of Pittsburgh | B.S., Economics and Mathematics | 2018

#### **Recent Business Background**

Waldron Private Wealth, LLC | Senior Analyst – Investments | December 2024 – Present

Waldron Private Wealth, LLC | Investment Analyst | January 2022 – December 2024

Waldron Private Wealth, LLC | Investment Associate | January 2020 – January 2022

Northwestern Mutual Investment Service, LLC. | Registered Representative | January 2019 – January 2020

Craig Fiedler | Agent Assistant | June 2018 – October 2018

Craig Fiedler | Associate Agent | October 2018 – December 2019

## **Professional Designations**

Ms. Daggett is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, she may refer to herself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and she may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

## **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Madison T. Daggett. Waldron Private Wealth has no information to disclose in relation to this Item.

### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Madison T. Daggett is actively engaged.

Licensed Insurance Agent. Ms. Daggett, in her individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Ms. Daggett to purchase insurance products on a commission basis. <u>Conflict of Interest</u>: The recommendation by Ms. Daggett that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Ms. Daggett. Clients are reminded that they may purchase insurance products recommended by Ms. Daggett through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Ms. Daggett's annual compensation is based, in part, on the number of clients that Ms. Daggett introduces to the Registrant. Accordingly, Ms. Daggett has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

### **ITEM 6. SUPERVISION**



# Nathaniel L. Ecoff

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Nathaniel L. Ecoff that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Nathaniel L. Ecoff is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Nathaniel L. Ecoff | Born 1987

#### **Post-Secondary Education**

Penn State University | B.S., Finance | 2010

#### **Recent Business Background**

| Waldron Private Wealth, LLC | Managing Director – Investments | July 2023 – Present |
|-----------------------------|---------------------------------|---------------------|
|-----------------------------|---------------------------------|---------------------|

Waldron Private Wealth, LLC | Senior Director – Investments | December 2022 – July 2023

Waldron Private Wealth, LLC | Director – Investments | May 2019 – December 2022

Wills Towers Watson | Investment Consultant | May 2015 – May 2019

#### **Professional Designations**

Mr. Ecoff has been a CFA® Charterholder since 2015. CFA® designates an international professional certificate that is offered by the CFA Institute. The Chartered Financial Analyst® (CFA®) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 178,000 CFA<sup>®</sup> Charterholders working in over 170 countries and regions. To earn the CFA<sup>®</sup> charter, candidates must: (1) pass three sequential, six-hour examinations; (2) have at least four years of qualified professional investment experience; (3) join CFA Institute as members; and (4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

## High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA® Charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

#### **Global Recognition**

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA® charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA® Charterholders — often making the charter a prerequisite for employment. Additionally, regulatory bodies in 38 countries/territories recognize the CFA® charter as a proxy for meeting certain licensing requirements, and more than 466 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

#### Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

## **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Nathaniel L. Ecoff. Waldron Private Wealth has no information to disclose in relation to this Item.

WALDRON Private Wealth

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Nathan L. Ecoff is actively engaged.

Licensed Insurance Agent. Mr. Ecoff, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Ecoff to purchase insurance products on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Ecoff that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Ecoff. Clients are reminded that they may purchase insurance products recommended by Ms. Ecoff through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

# **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Ecoff's annual compensation is based, in part, on the number of clients that Mr. Ecoff introduces to the Registrant. Accordingly, Mr. Ecoff has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



Patrick J. Ellsworth

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Patrick J. Ellsworth (CRD #6829455) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Patrick J. Ellsworth is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDROI** Private Wealth

#### **ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE**

Patrick J. Ellsworth | Born 1995

#### **Post-Secondary Education**

Penn State University | B.S. Economics | 2017

## **Recent Business Background**

| Waldron Private Wealth, LLC | Strategist - Investments | January 2024 – Present |
|-----------------------------|--------------------------|------------------------|
|-----------------------------|--------------------------|------------------------|

Waldron Private Wealth, LLC | Senior Analyst - Investments | December 2022 – December 2023

Waldron Private Wealth, LLC | Investment Analyst | February 2022 – December 2022

HBKS Wealth Advisors | Investment Analyst | October 2018 – February 2022

#### **Professional Designations**

Mr. Ellsworth has been a CFA® Charterholder since 2021. CFA® designates an international professional certificate that is offered by the CFA Institute. The Chartered Financial Analyst® (CFA®) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 178,000 CFA<sup>®</sup> Charterholders working in over 170 countries and regions. To earn the CFA<sup>®</sup> charter, candidates must: (1) pass three sequential, six-hour examinations; (2) have at least four years of qualified professional investment experience; (3) join CFA Institute as members; and (4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

## High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA® Charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

## **Global Recognition**

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA® charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA® Charterholders — often making the charter a prerequisite for employment. Additionally, regulatory bodies in 38 countries/territories recognize the CFA® charter as a proxy for meeting certain licensing requirements, and more than 466 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

## Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

## **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Patrick J. Ellsworth. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Parick Ellsworth is actively engaged.

Licensed Insurance Agent. Mr. Ellsworth, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Ellsworth to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Ellsworth that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Ellsworth. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### ITEM 5. ADDITIONAL COMPENSATION

Mr. Ellsworth's annual compensation is based, in part, on the number of clients that Mr. Ellsworth introduces to the Registrant. Accordingly, Mr. Ellsworth has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

### **ITEM 6. SUPERVISION**



William A. Groom

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about William A. Groom that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about William A. Groom is available on the SEC's website at www.adviserinfo.sec.gov.

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

William A. Groom | Born 1997

#### **Post-Secondary Education**

Robert Morris University | B.S.B.A., Finance and Economics | 2019

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Wealth Planning Strategist   January 2024 – Present           |
|---|
| Waldron Private Wealth, LLC   Wealth Planning Senior Analyst   January 2022 – December 2023 |
| Waldron Private Wealth, LLC   Wealth Planning Analyst   March 2020 – January 2022           |
| Waldron Private Wealth, LLC   Wealth Planning Senior Associate   November 2019 – March 2020 |
| Waldron Private Wealth, LLC   Wealth Planning Associate   June 2019 – November 2019         |
| Waldron Private Wealth, LLC   Wealth Planning Intern   August 2017 – June 2019              |

#### **Professional Designations**

Mr. Groom is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

71 D30

## **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of William A. Groom. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which William A. Groom is actively engaged.

Licensed Insurance Agent. Mr. Groom, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Groom to purchase insurance products on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Groom that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Groom. Clients are reminded that they may purchase insurance products recommended by Mr. Groom through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Groom's annual compensation is based, in part, on the number of clients that Mr. Groom introduces to the Registrant. Accordingly, Mr. Groom has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



Alex G. Hendrickson

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: Dated: December 31, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Alex G. Hendrickson that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Alex G. Hendrickson is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRO** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Alex G. Hendrickson | Born 1993

#### **Post-Secondary Education**

University of Pittsburgh | B.S., Business Administration | 2015

## **Recent Business Background**

Waldron Private Wealth, LLC | Director – Investments | December 2024 – Present

Waldron Private Wealth, LLC | Investment Strategist | October 2022 – December 2024

Waldron Private Wealth, LLC | Senior Investment Analyst | September 2020 – October 2022

Legend Financial Advisors, Inc. Assistant Advisor June 2015 – September 2020

#### **Professional Designations**

Mr. Hendrickson is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Mr. Hendrickson has held the designation of Accredited Wealth Management Advisor <sup>SM</sup> ("AWMA®") since 2016. AWMA® is a professional designation administered by the College for Financial Planning. Candidates receive training in investment for retirement, strategies for small business owners, the management of deferred compensation plans, insurance, estate planning, asset protection, and tax reduction issues. Candidates are required to complete a final examination testing these topics. All candidates are subject to ongoing ethics and educational requirements.

### ITEM 3. DISCIPLINARY INFORMATION

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Alex G. Hendrickson. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Alex G. Hendrickson is actively engaged.

Licensed Insurance Agent. Mr. Hendrickson, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Hendrickson to purchase insurance products on a commission basis. <u>Conflict of Interest</u>: The recommendation by Hendrickson that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Hendrickson. Clients are reminded that they may purchase insurance products recommended by Mr. Hendrickson through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Hendrickson's annual compensation is based, in part, on the number of clients that Mr. Hendrickson introduces to the Registrant. Accordingly, Mr. Hendrickson has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

# **ITEM 6. SUPERVISION**



Mary E. Keegan

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Mary E. Keegan (CRD # 7058741) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Mary E. Keegan is available on the SEC's website at www.adviserinfo.sec.gov.

WALDRON Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Mary E. Keegan | Born 1987

#### **Post-Secondary Education**

Syracuse University College of Law | J.D. | 2013

Syracuse University | M.S., Cultural Foundations of Education | 2013

SUNY Geneseo | B.A., Communication | 2009

## **Recent Business Background**

Waldron Private Wealth, LLC | Chief Compliance Officer | January 2024 – Present

Waldron Private Wealth, LLC Senior Director Legal and Compliance October 2022 – December 2023

Moralis Technologies, LLC | Chief Counsel and Chief Compliance Officer | October 2021 – October 2022

MFA Wealth Advisors, LLC | Chief Compliance Officer | March 2019 – October 2022

MFA Wealth Advisors, LLC | Chief Counsel | July 2018 – October 2022

Hardin Compliance Consulting LLC | Compliance Consultant | March 2014 – July 2018

## **Professional Designations**

Mary E. Keegan holds the professional designations Investment Adviser Certified Compliance Professional (IACCP®).

The IACCP® designation is a professional certification awarded by National Regulatory Services (NRS) and the Investment Adviser Association (IAA) to individuals who complete an online and/or in-person instructor-led program of study, pass a certifying examination, and meet its work experience, ethics and continuing education requirements. Recipients of the IACCP® certification have completed 15 required compliance courses, 5 electives, 2 years of work experience, submission of the ethics commitment and assessment, and the certifying examination. The designation signifies knowledge of investment adviser regulation and compliance best practices, and adherence to nationally recognized professional standards and ethical leadership.

For additional information about each of these credentials, please refer directly to the website of the issuing organization.

## ITEM 3. DISCIPLINARY INFORMATION

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Mary E. Keegan. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

## **ITEM 5. ADDITIONAL COMPENSATION**

Waldron Private Wealth is required to disclose information regarding any arrangement under which Mary E. Keegan receives an economic benefit from someone other than a client for providing investment advisory services. Waldron Private Wealth has no information to disclose in relation to this Item.



## **ITEM 6. SUPERVISION**



Nicholas K. Koury

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: August 17, 2023

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Nicholas K. Koury that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Nicholas K. Koury is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Nicholas K. Koury | Born 1996

#### **Post-Secondary Education**

Campbell University | B.B.A, Trust and Wealth Management | 2020

Campbell University | M.S., Business Administration | 2020

## **Recent Business Background**

Waldron Private Wealth, LLC | Wealth Planning Analyst | May 2022 – Present Waldron Private Wealth, LLC | Wealth Planning Associate | July 2020 – May 2022 Waldron Private Wealth, LLC | Wealth Planning Intern | | May 2019 – July 2019 and May 2018 – August 2018

#### **Professional Designations**

Mr. Koury is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Nicholas K. Koury. Waldron Private Wealth has no information to disclose in relation to this Item.

# **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Koury's annual compensation is based, in part, on the number of clients that Mr. Koury introduces to the Registrant. Accordingly, Mr. Koury has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



# Andrew David Kuzemchak

989 Old Eagle School Road, Suite 810

Wayne, PA 19087

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: December 31, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Andrew Kuzemchak (CRD # 7569052) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Andrew Kuzemchak is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRON** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Andrew Kuzemchak | Born 2001

#### **Post-Secondary Education**

The Pennsylvania State University | B.S., Economics | 2023

## **Recent Business Background**

Waldron Private Wealth, LLC | Investment Analyst | December 2024 – Present

Waldron Private Wealth, LLC | Investment Associate | June 2023 – December 2024

The Pennsylvania State University | Student | September 2019 – May 2023

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Andrew Kuzemchak. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

## **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Kuzemchak's annual compensation is based, in part, on the number of clients that Mr. Kuzemchak introduces to the Registrant. Accordingly, Mr. Kuzemchak has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



# **Robert Mainello**

989 Old Eagle School Road, Suite 810

Wayne, PA 19087

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: August 1, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Robert Mainello (CRD # 7354075) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Robert Mainello is available on the SEC's website at www.adviserinfo.sec.gov.

### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Robert Mainello | Born 1987

#### **Post-Secondary Education**

Villanova University | M.B.A. | 2020

The Pennsylvania State University | B.S., Finance | 2010

## **Recent Business Background**

Waldron Private Wealth, LLC | Director - Investments | April 2024 – Present

Wells Fargo | Investment Specialist | April 2019 – April 2024

SEI Investments | Fixed Income Trader | May 2014 – April 2019

#### **Professional Designations**

Mr. Mainello is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to herself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP<sup>®</sup> professional who does not abide by this commitment, but CFP Board does not guarantee a CFP<sup>®</sup> professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Robert Mainello. Waldron Private Wealth has no information to disclose in relation to this Item.

WALDRON Private Wealth

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Mainello's annual compensation is based, in part, on the number of clients that Mr. Mainello introduces to the Registrant. Accordingly, Mr. Mainello has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



# Spencer Owen McKee

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: August 6, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Spencer McKee (CRD #7775611) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Spencer McKee is available on the SEC's website at www.adviserinfo.sec.gov.

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Spencer McKee | Born 1999

#### **Post-Secondary Education**

Saint Vincent College | B.S., Finance and Mathematics, Minor in Economics | 2022

#### **Recent Business Background**

Waldron Private Wealth, LLC | Wealth Planning Analyst | July 2024 – Present

Waldron Private Wealth, LLC | Wealth Planning Associate | June 2022 – July 2024

Somerset Trust Company | Bank Teller | May 2021 – December 2021

#### **Professional Designations**

Mr. McKee is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at
  a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board
  has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive
  financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying
  credentials.
- Examination Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Spencer McKee. Waldron Private Wealth has no information to disclose in relation to this Item.

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## **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. McKee's annual compensation is based, in part, on the number of clients that Mr. McKee introduces to the Registrant. Accordingly, Mr. McKee has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



# **Brent Meilinger**

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: April 18, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Brent Meilinger (CRD #7675550) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Brent Meilinger is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

## ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Brent Meilinger | Born 2000

#### **Post-Secondary Education**

Duquesne University | B.S., Finance and International Business, Minor in Spanish | 2022

#### **Recent Business Background**

| Waldron Private Wealth, LLC   Investment Analyst   March 2024– Present                  |
|---|
| Waldron Private Wealth, LLC   Investment Associate   June 2022– March 2024              |
| Waldron Private Wealth, LLC   Investment Intern   September 2021 – June 2022            |
| Waldron Private Wealth, LLC   Business Development Intern   December 2019 – August 2021 |

#### **Professional Designations**

Mr. Meilinger is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

For additional information about each of these credentials, please refer directly to the website of the issuing organization.

**ITEM 3. DISCIPLINARY INFORMATION** 

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Brent Meilinger. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Meilinger's annual compensation is based, in part, on the number of clients that Mr. Meilinger introduces to the Registrant. Accordingly, Mr. Meilinger has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



# Aidan Mills

989 Old Eagle School Road, Suite 810

Wayne, PA 19087

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: August 1, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Aidan Mills (CRD #7675550) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Aidan Mills is available on the SEC's website at www.adviserinfo.sec.gov.

WALDRON Private Wealth

#### **ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE**

Aidan Mills | Born 2002

## **Post-Secondary Education**

Westmoreland County Community College | AAS, Business Finance | 2022

La Roche University | BS, Finance and Management | 2024

# **Recent Business Background**

Waldron Private Wealth, LLC | Wealth Planning Associate | July 2024 – Present

Waldron Private Wealth, LLC | Wealth Planning Intern | January 2023 – July 2024

La Roche University | Student | August 2022 – May 2024

Excela Health Latrobe Hospital | Environmental Services | February 2020 – August 2022

Westmoreland County Community College Student August 2020 – May 2022

Greater Latrobe School District | Student Janitor | January 2018 – August 2018

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Aidan Mills. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

## **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Mills's annual compensation is based, in part, on the number of clients that Mr. Mills introduces to the Registrant. Accordingly, Mr. Mills has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



Kaleigh A. Price

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Kaleigh A. Price. (CRD #6085740) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Kaleigh A. Price. is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRO** Private Wealth

## ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Kaleigh A. Price | Born 1996

#### **Post-Secondary Education**

Temple University | B.B.A., Finance | 2018

## **Recent Business Background**

| Waldron Private Wealth, LLC   Strategist – Wealth Planning   October 2024 – Present  |
|--|
| Waldron Private Wealth, LLC   Wealth Planning Analyst   December 2022 – October 2024 |
| Waldron Private Wealth, LLC   Wealth Planning Associate   July 2022 – December 2022  |
| Lincoln Investment LLC   Registered Representative   December 2015 – July 2022       |

#### **Professional Designations**

Ms. Price is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, she may refer to herself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and she may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Ms. Price is certified as a Chartered Special Needs Consultant<sup>®</sup> (ChSNC<sup>®</sup>). There are no prerequisites for you to begin the ChSNC<sup>®</sup> program other than a high school diploma or the equivalent, but before you can use the ChSNC<sup>®</sup> designation, you must:

- Successfully complete all three courses
- Agree to comply with THE AMERICAN COLLEGE CODE OF ETHICS AND PROCEDURES

- Have at least five years of professional experience in financial services or the practice of law (with a focus on income tax and/or estate planning), OR
- Have four years of relevant professional financial services experience and an undergraduate degree from a regionally accredited institution.

Participation in the annual Professional Recertification Program (PRP) is required to maintain the designation. The program is not intended to be a stand-alone designation, but rather a specialization to complement a primary financial planning degree or designation, such as MSFS, MS in financial planning, ChFC, CFP, CPA, or JD/LLM. The program and designation are viewed by the College as an area of specialization within a practitioner's broader based financial planning education.

# **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Kaleigh A. Price. Waldron Private Wealth has no information to disclose in relation to this Item.

# **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Kaleigh A. Price is actively engaged.

Licensed Insurance Agent. Ms. Price, in her individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Ms. Price to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Ms. Price that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Ms. Price. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

## ITEM 5. ADDITIONAL COMPENSATION

The supervised person is not actively engaged in any other investment-related businesses or occupations.

# **ITEM 6. SUPERVISION**



# Wade Rashilla

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: December 31, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Wade Rashilla (CRD #7626544) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Wade Rashilla is available on the SEC's website at www.adviserinfo.sec.gov.

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Wade Rashilla | Born 1999

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#### **Post-Secondary Education**

Westmoreland County Community College | A.A., General Studies | 2018

Saint Vincent College | B.S., Finance and Mathematics, Minor in Accounting and Economics | 2022

#### **Recent Business Background**

Waldron Private Wealth, LLC | Senior Analyst – Investments | December 2024 – Present

Waldron Private Wealth, LLC | Investment Analyst | June 2023 – December 2024

Waldron Private Wealth, LLC | Investment Associate | July 2022 – June 2023

Waldron Private Wealth, LLC | Investment Intern | January 2022 – July 2022

## **Professional Designations**

Mr. Rashilla has been a CFA® Charterholder since 2024. CFA® designates an international professional certificate that is offered by the CFA Institute. The Chartered Financial Analyst® (CFA®) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 178,000 CFA<sup>®</sup> Charterholders working in over 170 countries and regions. To earn the CFA<sup>®</sup> charter, candidates must: (1) pass three sequential, six-hour examinations; (2) have at least four years of qualified professional investment experience; (3) join CFA Institute as members; and (4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

#### High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA<sup>®</sup> Charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

#### **Global Recognition**

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA® charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA® Charterholders —often making the charter a prerequisite for employment. Additionally, regulatory bodies in 38 countries/territories recognize the CFA® charter as a proxy for meeting certain licensing requirements, and more than 466 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

#### Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.



#### ITEM 3. DISCIPLINARY INFORMATION

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Wade Rashilla. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

## **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Rashilla's annual compensation is based, in part, on the number of clients that Mr. Rashilla introduces to the Registrant. Accordingly, Mr. Rashilla has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



# William Brett Rees

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about William Brett Rees (CRD # 4619333) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about William Brett Rees is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

William Brett Rees | Born 1963

#### **Post-Secondary Education**

The University of Texas at Austin | B.A., Economics | 1986

## **Recent Business Background**

Waldron Private Wealth, LLC | Managing Director – Wealth Consultant | March 2024 – Present

Northern Trust Securities | Senior Vice President | September 1997 – June 2023

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of William Brett Rees. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

# **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Rees's annual compensation is based, in part, on the number of clients that Mr. Rees introduces to the Registrant. Accordingly, Mr. Rees has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



Kevin M. Searfoss

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: August 17, 2023

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Kevin M. Searfoss (CRD # 2368306) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Kevin M. Searfoss is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRO** Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Kevin M. Searfoss | Born 1970

#### **Post-Secondary Education**

Geneva College | B.S., Business Administration | 1992

#### **Recent Business Background**

| Waldron Private Wealth, LLC  | Senior Wealth Strat | regist   November 2022 – Present |  |
|--|---------------------|----------------------------------|--|
| Waldron Private Wealth, LLC   Senior Wealth Advisor   January 2018 – November 2022 |                     |                                  |  |
| Waldron Private Wealth, LLC  | Wealth Counselor    | January 2002 – January 2019      |  |

#### **Professional Designations**

Mr. Searfoss is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks").

The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to
  integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

For additional information about each of these credentials, please refer directly to the website of the issuing organization.

Mr. Searfoss has held the designation of Certified Divorce Financial Analyst<sup>®</sup> (CDFA<sup>®</sup>) since 2012. The Certified Divorce Financial Analyst<sup>®</sup> (CDFA<sup>®</sup>) designation is issued by The Institute for Divorce Financial Analysts (IDFATM), which is a national organization dedicated to the certification, education, and promotion of the use of financial professionals in the divorce arena.

Founded in 1993, IDFATM provides specialized training to accounting, financial, and legal professionals in the field of pre-divorce financial planning. Over the years, IDFATM has certified more than 5,000 professionals in the U.S. and Canada as Certified Divorce Financial Analysts<sup>®</sup> (CDFAs<sup>®</sup>). The CDFA<sup>®</sup> designation is available to individuals who have a minimum of three years' experience as a financial professional, accountant, or matrimonial lawyer. To acquire the designation, a candidate must successfully pass all exams and be in good standing with their broker dealer (if applicable) and the FINRA/SEC or other licensing or regulatory agency.

To earn the designation, the participant must complete a series of self-study course modules and pass an examination for each module. The American module topics are:

- Financial and legal issues of divorce
- Advanced financial issues of divorce
- Tax issues of divorce
- Working as a CDFA: case studies

Mr. Searfoss has held the designation of Behavioral Financial Advisor (BFA) since 2019. The BFA designation was created by Kaplan Financial Education. The program instructs on how to mentor and coach clients in their financial decisions, transition to advice-based fees, and offer a holistic approach to strengthen the advisor-client relationship. The program uses an integrated approach founded on self-awareness, we demonstrate how traditional finance practices are influenced by psychology and neuroscience. The Behavioral Financial Advice program improves emotional competencies and decision-making behavior to increase the usage of the financial plan for you and your clients. The BFA program requires the completion of 2 courses, related to behavioral finance, and the passing of a certification exam. Twenty hours of continuing education is required every two years.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Kevin M. Searfoss. Waldron Private Wealth has no information to disclose in relation to this Item.

# **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Kevin Searfoss is actively engaged.

Licensed Insurance Agent. Mr. Searfoss, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Searfoss to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Searfoss that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Searfoss. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

Trustee. On a limited basis and for a fee, Mr. Searfoss serves as trustee for clients whom the Registrant provides investment advisory services. <u>Conflict of Interest</u>: A conflict of interest occurs when Mr. Searfoss personal or business interests potentially conflict with their responsibilities to the trust beneficiaries. Clients are reminded that they are under no obligation to use the Registrant or its affiliates for trustee services. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

# ITEM 5. ADDITIONAL COMPENSATION

Mr. Searfoss's annual compensation is based, in part, on the number of clients that Mr. Searfoss introduces to the Registrant. Accordingly, Mr. Searfoss has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the supervision requirements of Section 203(e)(6) of the Investment Advisers Act of 1940 (the "Act"). The Registrant's Chief Compliance Officer, Mary Keegan, is primarily responsible for the



implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee, independent contractor, investment adviser representative, or promoter of the Registrant have any questions regarding the applicability/relevance of the Act, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Ms. Keegan at (412) 221-1005.



Joel S. Sirota

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: July 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Joel S. Sirota that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Joel S. Sirota is available on the SEC's website at www.adviserinfo.sec.gov.

**WALDRON** Private Wealth

#### **ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE**

Joel S. Sirota | Born 1996

Post-Secondary Education

Grove City College | B.S., Accounting and Finance | 2019

# Recent Business Background

Waldron Private Wealth, LLC | Wealth Planning Associate | July 2023 – Present

Waldron Private Wealth, LLC | Client Service Associate | July 2021 – June 2023

Inter-American School | Teacher | August 2020 – May 2021

Berkman, Jorgensen, Masters, & Stafman | Staff Accountant | August 2019 – July 2020

Home Depot | Store Associate | June 2019 – August 2019

## **Professional Designations**

Mr. Sirota is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at
  a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board
  has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive
  financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying
  credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Joel S. Sirota. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Sirota's annual compensation is based, in part, on the number of clients that Mr. Sirota introduces to the Registrant. Accordingly, Mr. Sirota has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



# Samantha Spitzer Sheetz

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: Dated: April 10, 2025

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Samantha Spitzer Sheetz that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Samantha Spitzer Sheetz is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Samantha Spitzer Sheetz | Born 1993

#### **Post-Secondary Education**

University of Pittsburgh | B.S.B.A., Finance | 2015

## **Recent Business Background**

Waldron Private Wealth, LLC | Wealth Consultant | April 2025 – Present

Waldron Private Wealth, LLC | Director – Wealth Planning | December 2021 – April 2025

Waldron Private Wealth, LLC | Senior Analyst – Wealth Planning | June 2020 – December 2021

Waldron Private Wealth, LLC | Wealth Planning Analyst | July 2019 – June 2020

Summit Bank | Employee | February 2017 – June 2019

Raymond James | Investment Advisor Representative | August 2016 – June 2019

## **Professional Designations**

Ms. Sheetz is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, she may refer to herself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and she may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP<sup>®</sup> professional who does not abide by this commitment, but CFP Board does not guarantee a CFP<sup>®</sup> professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Ms. Sheetz has held the designation of Certified Divorce Financial Analyst<sup>®</sup> (CDFA<sup>®</sup>) since 2021. The Certified Divorce Financial Analyst<sup>®</sup> (CDFA<sup>®</sup>) designation is issued by The Institute for Divorce Financial Analysts (IDFATM), which is a national organization dedicated to the certification, education, and promotion of the use of financial professionals in the divorce arena.

Founded in 1993, IDFATM provides specialized training to accounting, financial, and legal professionals in the field of pre-divorce financial planning. Over the years, IDFATM has certified more than 5,000 professionals in the U.S. and Canada as Certified Divorce Financial Analysts<sup>®</sup> (CDFAs<sup>®</sup>). The CDFA<sup>®</sup> designation is available to individuals who have a minimum of three years' experience as a financial professional, accountant, or matrimonial lawyer. To acquire the designation, a candidate must successfully pass all exams and be in good standing with their broker dealer (if applicable) and the FINRA/SEC or other licensing or regulatory agency.

To earn the designation, the participant must complete a series of self-study course modules and pass an examination for each module. The American module topics are:

- Financial and legal issues of divorce
- Advanced financial issues of divorce
- Tax issues of divorce
- Working as a CDFA: case studies

Ms. Sheetz has earned the Whole Family Advisor<sup>®</sup> Associate (WFAA) Certification, which is awarded by Legacy Capitals Academy. This certification is designed to equip professionals with specialized knowledge and skills to address the unique financial, relational, and legacy planning needs of multi-generational families.

To obtain the CWFA® Associate certification, an Advisor must first successfully complete all courses (including passing the quiz at the end of each course). Additionally, an Advisor shall be eligible to pursue certification so long as he or she meets two of the three following requirements:

- Has received a four-year undergraduate degree from an accredited college or university.
- Has two or more years of work experience in his or her present job or related professional discipline.
- Has received one or more of the following designations or degrees: Certified Financial Planner, Certified Private Wealth Advisor, Chartered Financial Consultant, Chartered Life Underwriter, Certified Public Accountant, Chartered Advisor in Philanthropy, Chartered Financial Analyst, Chartered Retirement Planning Counselor, Retirement Management Advisor, Certified Investment Management Analyst, Certified Senior Advisor, Wealth Management Certified Professional, Certified Professional Coach, Juris Doctor Degree (or Bachelor of Legal Letters), Masters in Tax, Masters of Business Administration, Masters in Social Work, Masters in Counseling Psychology, Masters in Marriage and Family Therapy, Doctorate Degree in Psychology, or such other designation or degree separately approved in writing by Legacy Capitals, LLC on a case-by-case basis.

## **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Samantha Spitzer Sheetz. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Samantha Spitzer Sheetz is actively engaged.

Licensed Insurance Agent. Ms. Sheetz, in her individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Ms. Sheetz to purchase insurance products on a commission basis. <u>Conflict of Interest</u>: The recommendation by Ms. Sheetz that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Ms. Sheetz. Clients are reminded that they may purchase insurance products recommended by Ms. Sheetz through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

WALDRON Private Wealth

## **ITEM 5. ADDITIONAL COMPENSATION**

Ms. Sheetz's annual compensation is based, in part, on the number of clients that Ms. Sheetz introduces to the Registrant. Accordingly, Ms. Sheetz has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



Nicholas J. Urban

177 N. Main Street, Suite 200

Plymouth, MI 48170

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: December 31, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Nicholas J. Urban (CRD #6795132) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Nicholas J. Urban is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Nicholas J. Urban | Born 1997

#### **Post-Secondary Education**

Central Michigan University | B.S.B.A., Personal Financial Planning | 2019

## **Recent Business Background**

| Waldron Private Wealth, LLC   Senior Analyst – Wealth Planning   December 2024 – Present |
|--|
| Waldron Private Wealth, LLC   Wealth Planning Analyst   February 2023 – December 2024    |
| Advanced Wealth Strategies   Associate Advisor   August 2019 – February 2023             |
| Kulhavi Wealth Management   Advisory Intern   May 2018 – August 2018                     |

#### **Professional Designations**

Mr. Urban is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Mr. Urban is certified as Registered Financial Consultant (RFC<sup>®</sup>) by the International Association of Registered Financial Consultants (IARFC). Therefore, he may use the IARFC's designation and certification mark. The RFC<sup>®</sup> certification is voluntary. You may find more information about the RCA<sup>®</sup> certification at https://www.iarfc.org/professionals/rfc.



The Registered Financial Consultant (RFC<sup>®</sup>) is a designation awarded by the IARFC to financial consultants who meet certain standards of education, experience, and ethics. To become a RFC<sup>®</sup>, an individual must fulfill the following requirements:

Education – One of the following is needed to satisfy the education requirement:

- One of the following professional designations: AAMS®, CFA, CFP®, ChFC®, CLU®, CPA, EA, LUTCF®.
- A Series 65 Securities license or one of the following combinations: Series 6 & 63, Series 6 & 66, Series 7 & 63, Series 7 & 66.
- Life Insurance license.
- A Bachelors' or advanced degree in Business, Finance, Economics, or a related field.
- An applicant can also meet the education requirement by completing the entire course requirements for one of the designations listed above.
- Licensing Required licenses necessary for their mode of practice.
- Conduct Sound record of business integrity with no suspension or revocation of any professional designations or licenses. Must be in good standing with all licensing bodies and organizations.
- Experience The RFC<sup>®</sup> is available to financial professionals who have at least three (3) years of experience in the financial services industry.
- Ethics Subscribe and adhere to the IARFC Code of Ethics.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the RFC<sup>®</sup> designation:

- Ethics Subscribe and adhere to the IARFC Code of Ethics.
- Continuing Education All RFC<sup>®</sup> designated members must agree to devote a minimum of 40 units every two years of professional Continuing Education in the field of personal finance and professional practice management. Four units every two years must be devoted to ethics.
- Re-Certification Annually provide assurance of continued compliance and operation.

Mr. Urban also holds the professional designation of Certified Trust and Fiduciary Advisor ("CTFA"). The CTFA is a professional certification mark granted by the American Bankers Association Institute of Certified Brokers ("IBC"). The CTFA certification is voluntary. No federal or state law or regulation requires financial planners or wealth managers to hold the CTFA certification. You may find more information about the CTFA certification at <u>www.aba.com</u>.

To attain the right to use the CTFA marks, an individual must satisfactorily fulfill the following prerequisites: (i) a minimum of three years of experience in wealth management as well as completion of one of the five ICB approved wealth management training programs, five years of experience in wealth management and a bachelor's degree, or 10 years of experience in wealth management; (ii) one letter of recommendation is required from a manager attesting to the candidate's qualifications for certification, including his or her wealth management experience and ethical character; (iii) each candidate must sign ICB's Professional Code of Ethics statement; (iv) candidates must complete and submit an application and must meet all of the eligibility requirements at the time the application is submitted; and (v) once the above requirements have been met, candidates must pass 3 the comprehensive CTFA certification exam which measures the candidate's knowledge in the areas of fiduciary and trust activities, financial planning, tax law and planning, investment management, and ethics. To maintain the right to continue to use the CTFA marks, individuals who become certified must complete 45 hours of continuing education every three years, with a minimum of six hours in each of the five knowledge areas. In addition, certified individuals are required to complete three continuing education credits in ethics.

## ITEM 3. DISCIPLINARY INFORMATION

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Nicholas J. Urban. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any noninvestment related business or occupation for compensation in which Nicholas Urban is actively engaged.

Licensed Insurance Agent. Mr. Urban, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Urban to effect insurance transactions on a commission basis. <u>Conflict of Interest:</u> The recommendation by Mr. Urban that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Urban. Clients are reminded that they may

purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

## **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Urban's annual compensation is based, in part, on the number of clients that Mr. Urban introduces to the Registrant. Accordingly, Mr. Urban has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



# Sarah Elizabeth Veverka

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: Dated: April 10, 2025

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Sarah Elizabeth Veverka that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Sarah Elizabeth Veverka is available on the SEC's website at www.adviserinfo.sec.gov.

WALDRON Private Wealth

# **ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE**

Sarah Elizabeth Veverka | Born 2001

#### **Post-Secondary Education**

Kent State University | B.B.A., Finance | 2023

## **Recent Business Background**

Waldron Private Wealth, LLC | Investment Analyst | April 2025 – Present

Waldron Private Wealth, LLC | Investment Associate | June 2023 – April 2025

Applebee's | Waitress | November 2022 – June 2023

Key Private Bank | Wealth Management Intern | June 2022 – August 2022

Kent State University | Front Desk Receptionist, Student Tudor | January 2022 – November 2022

Highmark Health Solutions | Platform Release Management Intern | May 2021 – August 2021

Houlihan's | Waitress, Hostess, Food Runner | May 2016 – May 2021

Family Cuts & more | Front Desk Receptionist | August 2015 – May 2016

## **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation Sarah Elizabeth Veverka. Waldron Private Wealth has no information to disclose in relation to this Item.

### **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Ms. Veverka's annual compensation is based, in part, on the number of clients that Ms. Veverka introduces to the Registrant. Accordingly, Ms. Veverka has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



Jacob D. Vranish

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: February 28, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Jacob D. Vranish that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Jacob D. Vranish is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Jacob D. Vranish | Born 1987

### **Post-Secondary Education**

California University of PA | B.S., Business Administration – Global Business | 2021

California University of PA | B.S., Marketing | 2021

#### **Recent Business Background**

Waldron Private Wealth, LLC | Analyst – Wealth Planning | February 2024 – Present

Waldron Private Wealth, LLC | Client Service Specialist | August 2019 – January 2024

UPS | Package Delivery Driver | May 2018 – August 2019

First National Bank of PA | Call Center Supervisor | November 2016 – May 2018

BNY Mellon | Sr. Client Service Representative | January 2012 – November 2016

#### **Professional Designations**

Mr. Vranish is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at
  a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board
  has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive
  financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying
  credentials.
- Examination Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

## **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Jacob D. Vranish. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

## **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Vranish's annual compensation is based, in part, on the number of clients that Mr. Vranish introduces to the Registrant. Accordingly, Mr. Vranish has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

#### **ITEM 6. SUPERVISION**



# Bryan Waldron

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: April 2, 2025

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Bryan Waldron (CRD # 6740376) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Bryan Waldron is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Bryan Waldron | Born 1993

#### **Post-Secondary Education**

Ohio University | B.A., Finance | 2015

## **Recent Business Background**

| Waldron Private Wealth, LLC   Director – Wealth Planning   September 2022 - Present        |
|--|
| Waldron Private Wealth, LLC   Senior Analyst - Wealth Planning   May 2018 – September 2022 |
| Waldron Private Wealth, LLC   Planning Analyst   July 2016 – May 2018                      |
| Waldron Private Wealth, LLC   Investment Analyst   June 2015 – June 2016                   |

#### **Professional Designations**

Mr. Waldron is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, he may refer to himself as a CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional or a CFP<sup>®</sup> professional, and he may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP<sup>®</sup> certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP<sup>®</sup> certification. You may find more information about the CFP<sup>®</sup> certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP<sup>®</sup> Certification and Former CFP<sup>®</sup> Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Bryan Waldron. Waldron Private Wealth has no information to disclose in relation to this Item.

## **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Bryan Waldron is actively engaged.

Licensed Insurance Agent. Mr. Waldron, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Waldron to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Waldron that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission product from Mr. Waldron. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Waldron's annual compensation is based, in part, on the number of clients that Mr. Waldron introduces to the Registrant. Accordingly, Mr. Waldron has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



# Michael Waldron

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: April 2, 2025

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Michael Waldron (CRD # 6740376) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Michael Waldron is available on the SEC's website at www.adviserinfo.sec.gov.

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Michael Waldron | Born 1995

#### **Post-Secondary Education**

Ohio University | B.A., Finance | 2017

## **Recent Business Background**

Waldron Private Wealth, LLC | Wealth Planning Sr. Analyst | December 2022 – Present

Waldron Private Wealth, LLC | Wealth Planning Analyst | March 2020 – December 2022

Waldron Private Wealth, LLC | Wealth Planning and Investment Associate | March 2017 – March 2020

#### **Professional Designations**

Mr. Waldron holds the designation of Certified Trust and Financial Advisor (CTFA). The CTFA designation identifies individuals who have completed certain requirements mandated by the Institute of Certified Bankers (ICB). Candidates must pass a comprehensive exam and meet the following requirements: 1) must have a minimum of three (3) years' experience in wealth management and complete an ICB wealth management-training program or have five (5) years' experience in wealth management and a bachelor's degree or have at least ten (10) years' experience in wealth management; 2) must provide the ICB with a letter of recommendation; 3) must agree to ICB's Professional Code of Ethics; 4) must pay an annual fee and 5) must complete forty five (45) continuing education credits every three (3) years.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Michael Waldron. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Michael Waldron is actively engaged.

Licensed Insurance Agent. Mr. Waldron, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Waldron to effect insurance transactions on a commission basis. <u>Conflict of Interest</u>: The recommendation by Mr. Waldron that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission product from Mr. Waldron. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

#### **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Waldron's annual compensation is based, in part, on the number of clients that Mr. Waldron introduces to the Registrant. Accordingly, Mr. Waldron has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

# **ITEM 6. SUPERVISION**

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the supervision requirements of Section 203(e)(6) of the Investment Advisers Act of 1940 (the "Act"). The Registrant's Chief Compliance Officer, Mary Keegan, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee, independent contractor, investment adviser representative, or promoter of the Registrant have any questions regarding the applicability/relevance of the Act, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address



those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Ms. Keegan at (412) 221-1005.



Shea A. Waldron

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2023

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Shea A. Waldron that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Shea A. Waldron is available on the SEC's website at www.adviserinfo.sec.gov.

#### **ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE**

Shea A. Waldron | Born 1991

**Post-Secondary Education** 

Penn State University | B.S., Accounting | 2015

## **Recent Business Background**

Waldron Private Wealth, LLC | Strategist – Family Office Services | December 2021– Present

Waldron Private Wealth, LLC | Analyst – Wealth Planning | January 2020 – December 2021

Waldron Private Wealth, LLC | Associate – Wealth Planning | May 2015 – January 2020

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Shea A. Waldron. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

The supervised person is not actively engaged in any other investment-related businesses or occupations.

The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

# **ITEM 5. ADDITIONAL COMPENSATION**

Mr. Waldron's annual compensation is based, in part, on the number of clients that Mr. Waldron introduces to the Registrant. Accordingly, Mr. Waldron has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**



# Lindsay Wilcox

Waldron Private Wealth, LLC

ADV Part 2B, Brochure Supplement

Dated: October 10, 2024

Contact: Mary Keegan, Chief Compliance Officer

44 Abele Road, Suite 400

Bridgeville, Pennsylvania 15017

www.waldronprivatewealth.com

This brochure supplement provides information about Lindsay Wilcox (CRD #7071273) that supplements the Waldron Private Wealth, LLC ("Waldron Private Wealth") brochure. You should have received a copy of that brochure. Please contact Mary Keegan, Chief Compliance Officer, if you did not receive Waldron Private Wealth's brochure or if you have any questions about the contents of this supplement.

Additional information about Lindsay Wilcox is available on the SEC's website at www.adviserinfo.sec.gov.

WALDROI Private Wealth

#### ITEM 2. EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Lindsay Wilcox | Born 1987

#### **Post-Secondary Education**

Saint Vincent College | B.S., Marketing | 2010

University of Pittsburgh | M.B.A. | 2014

#### **Recent Business Background**

Waldron Private Wealth, LLC | Director – Wealth Planning | October 2023 – Present

Waldron Private Wealth, LLC | Strategist – Wealth Planning | October 2022 – October 2023

Waldron Private Wealth, LLC | Senior Planning Analyst | June 2021 – October 2022

Wells Fargo Clearing Services, LLC | Financial Advisor | May 2020 – May 2021

UBS Financial Services Inc. | Senior Wealth Strategy Associate | February 2016 – June 2017

Pure Barre Peters Township | Owner | November 2016 – Present

#### **Professional Designations**

Ms. Wilcox is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, she may refer to herself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and she may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.cfp.net.

CFP<sup>®</sup> professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP<sup>®</sup> professional, an individual must fulfill the following requirements:

- Education Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of
  apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and
  agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and
  practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.



Ms. Wilcox has held the designation of Chartered Financial Consultant (ChFC<sup>®</sup>) since 2022. The ChFC<sup>®</sup> designation is awarded by The American College, an accredited private educational institution that offers both undergraduate and graduate training programs. Prerequisites include high school education and three years of full-time business experience within the five years preceding the awarding of the designation. Average study time to earn the ChFC<sup>®</sup> exceeds 450 hours, to complete the 8 required college-level courses and pass the final exam for each course. Required courses cover topics, including retirement and estate planning; insurance planning; financial process and environment, income tax planning; employee benefits planning; asset protection planning and estate tax, transfer tax, and gift tax planning; and applications of comprehensive financial planning and consulting. Certification requires 30 CE credits every two years. ChFC<sup>®</sup> charterholders are held to a fiduciary standard and agree to comply with The American College code of ethics and procedures.

Ms. Wilcox holds the designation of Certified Trust and Financial Advisor (CTFA). The CTFA designation identifies individuals who have completed certain requirements mandated by the Institute of Certified Bankers (ICB). Candidates must pass a comprehensive exam and meet the following requirements: 1) must have a minimum of three (3) years' experience in wealth management and complete an ICB wealth management-training program or have five (5) years' experience in wealth management and a bachelor's degree or have at least ten (10) years' experience in wealth management; 2) must provide the ICB with a letter of recommendation; 3) must agree to ICB's Professional Code of Ethics; 4) must pay an annual fee and 5) must complete forty five (45) continuing education credits every three (3) years.

#### **ITEM 3. DISCIPLINARY INFORMATION**

Waldron Private Wealth is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Lindsay Wilcox. Waldron Private Wealth has no information to disclose in relation to this Item.

#### **ITEM 4. OTHER BUSINESS ACTIVITIES**

Waldron Private Wealth is required to disclose information regarding (1) any investment-related business or occupation and (2) any non-investment related business or occupation for compensation in which Lindsay Wilcox is actively engaged.

Licensed Insurance Agent. Ms. Wilcox, in her individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Ms. Wilcox to purchase insurance products on a commission basis. <u>Conflict of Interest</u>: The recommendation by Ms. Wilcox that a client purchase an insurance commission product presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Ms. Wilcox. Clients are reminded that they may purchase insurance products recommended by Ms. Wilcox through other, non-affiliated insurance agents. The Registrant's Chief Compliance Officer, Mary Keegan, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.

# **ITEM 5. ADDITIONAL COMPENSATION**

Ms. Wilcox's annual compensation is based, in part, on the number of clients that Ms. Wilcox introduces to the Registrant. Accordingly, Ms. Wilcox has a conflict of interest for recommending the Registrant to clients for investment advisory services, as the recommendation could be made on the basis of compensation to be received, rather than on a client or prospective client's best interests.

## **ITEM 6. SUPERVISION**