

#### MAKE

Eight Entrepreneurs at the Top of Their Game; Marijuana for the 1 Percent; The Boom in Space Mining

# **GROW**

Three Crucial Trends in Finance; Lessons in Philanthropy 2015; Upstarts and Icons in Investing

#### LIVE

The Best of 2015 in Cars, Watches, Travel and More; New Hope for Rare Diseases; Seven Masters of Luxury

THE EVOLUTION OF FINANCIAL INTELLIGENCE

**EX:15** THE EXCELLENCE ISSUE WORTH.COM VOLUME 24 | EDITION 06



### Waldron Private Wealth

John Waldron, CFP®, Founder, Chief Executive Officer; Matthew Helfrich, CFP®, President; Benjamin Greenfeld, CFP®, Chief Investment Officer; Jim Mendelson, Managing Director; Michael Krol, CFP®, CPA, Chief Financial Officer, Chief Service Officer; Chris Roe, CPA/PFS, Managing Director

# To defer or not to defer?

#### THAT IS THE QUESTION

Top executives often have the option to invest in many different retirement plans as part of their compensation package. Yet, each plan comes with different risks, rules and benefits that can often confuse employees to the point of decision paralysis.

One compensation plan option that often puzzles employees due to its many rules and payout options, is the nonqualified deferred compensation plan.

A nonqualified deferred compensation plan allows an employee to take compensation (salary, bonus, commissions, etc.) earned in one year and delay payment until a future date. The deferred compensation is then invested until the designated time in which the individual elects to have it distributed. During this time, those investments can grow tax deferred, and income tax is applied only when the plan starts distributing the funds.

There are many questions to consider when determining whether or not you should participate in a deferred compensation plan, including:

On you need the funds now? The decision to defer

compensation should only be made if you will not need access to the funds in the short term. There are rules in place which prohibit moving your deferred compensation-plan payout date to an earlier date than the one originally selected.

Will your tax rate be equal to or lower than your current tax rate when payouts begin? If you are going to be in a higher tax bracket when the deferred compensation pays out, you will be paying a greater amount of tax than if you had paid it in the year you earned that income.

What are the plan's investment options? Each company selects the investment options to be made available to its employees. You should review those options to determine if they will meet your goals.

How much confidence do you have in your company being around when you begin your distributions? Nonqualified deferred compensation plans treat participants as unsecured creditors of the company should it go into bankruptcy. This means that your deferred compensation is

not guaranteed and that you should probably avoid plan participation if you don't have confidence in the financial stability of your company.

If you decide that participating in a deferred compensation plan makes sense for you, the next two questions to consider are: How much should you contribute, and how should distributions be structured?

The answer to these questions should be coordinated with your overall investment and savings strategy. Because there are many rules in place which limit your ability to change your election, it is important to work with your HR department or a planning professional before you make an election.

A nonqualified deferred compensation plan can be a great savings vehicle for individuals who are looking to save assets for future expenses and will not need to access those funds in the short term.

It is also important to note that because most individuals will not be able to save all that they need for retirement by investing solely in a nonqualified deferred compensation plan, other saving strategies should be considered as well. ①

Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, investment strategy or product (including the investments and/or investment strategies recommended or undertaken by Waldron Private Wealth), or any noninvestment related content, made reference to directly or indirectly in this essay will be profitable, equal any corresponding indicated historical performance level(s), be suitable for your portfolio or individual situation or prove successful. Due to various factors, including changing market conditions and/or applicable laws, the content may no longer be reflective of current opinions or positions. Moreover, you should not assume that any discussion or information contained in this essay serves as the receipt of, or as a substitute for, personalized investment advice from Waldron Private Wealth. Please remember to contact Waldron Private Wealth, in writing, if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/evaluating/revising our previous recommendations and/or services. Waldron Private Wealth is neither a law firm nor a certified public accounting firm and no portion of the essay content should be construed as legal or accounting advice. A copy of Waldron Private Wealth's current written disclosure statement discussing our advisory services and fees continues to remain available upon request.

"A nonqualified deferred compensation plan can be a great savings vehicle for individuals who are looking to save assets for future expenses."

-Michael Krol

#### How to reach Waldron Private Wealth

You can reach Waldron at 412.221.1005. We would be happy to discuss our process and approach with you.



## **About Waldron Private Wealth**

Waldron Private Wealth is a boutique private wealth management firm that advises a select group of high net worth individuals, families and family offices. By limiting the number of clients it serves, Waldron can offer greater focus on how to best simplify the complexities of significant wealth, so all clients can achieve what's important in their lives. Waldron's advisory team is prepared to serve its clients across a wide range of key financial disciplines. The advisory team includes: three CPAs, seven CFPs, an attorney, a certified divorce financial analyst and three members holding certificates from the Institute for Preparing Heirs.

Financial Services Experience

112+ years (combined)

Assets Under Management \$1.1 billion (as of 12/31/2014)

Minimum Fee for Initial Meeting

None required

Minimum Net Worth Requirement

\$5 million

Largest Client Net Worth

Confidential

Compensation Method

Asset-based (investment services), hourly and fixed fees

Primary Custodians for Investor Assets

Fidelity Family Office Services and Pershing

Professional Services Provided

Planning and investment advisory services

Website www.waldronprivatewealth.com

Email jwaldron@waldronpw.com mhelfrich@waldronpw.com bgreenfeld@waldronpw.com

jmendelson@waldronpw.com mkrol@waldronpw.com croe@waldronpw.com

ILLUSTRATION BY KEVIN SPROULS



John Waldron, CFP® Founder, Chief Executive Officer

Matthew Helfrich, CFP® President

Benjamin Greenfeld, CFP® Chief Investment Officer

Jim Mendelson
Managing Director

Michael Krol, CFP®, CPA
Chief Financial Officer, Chief Service Officer

Chris Roe, CPA/PFS

Managing Director

Waldron Private Wealth

1150 Old Pond Road Pittsburgh, PA 15017 Tel. 412.221.1005

jwaldron@waldronpw.com
mhelfrich@waldronpw.com
bgreenfeld@waldronpw.com
jmendelson@waldronpw.com
mkrol@waldronpw.com
croe@waldronpw.com
www.waldronprivatewealth.com



Waldron Private Wealth is featured in Worth® 2016 Leading Wealth Advisors®, a special section in every edition of Worth® magazine. All persons and firms appearing in this section have completed questionnaires, have been vetted by an advisory group following submission by Worth®, and thereafter paid the standard fees to Worth® to be featured in this section. The information contained herein is for informational purposes, and although the list of advisors presented in this section is drawn from sources believed to be reliable and independently reviewed, the accuracy or completeness of this information is not guaranteed. No person or firm listed in this section should be construed as an endorsement by Worth®, and Worth® will not be responsible for the performance, acts or omissions of any such advisor. It should not be assumed that the past performance of any advisors featured in this special section will equal or be an indicator of future performance. Worth®, a publication of the Worth Group LLC, is a financial publisher and does not recommend or endorse investment, legal or tax advisors, investment strategies or particular investments. Those seeking specific investment advice should consider a qualified and licensed investment professional. Worth® is a registered trademark of the Worth Group LLC.